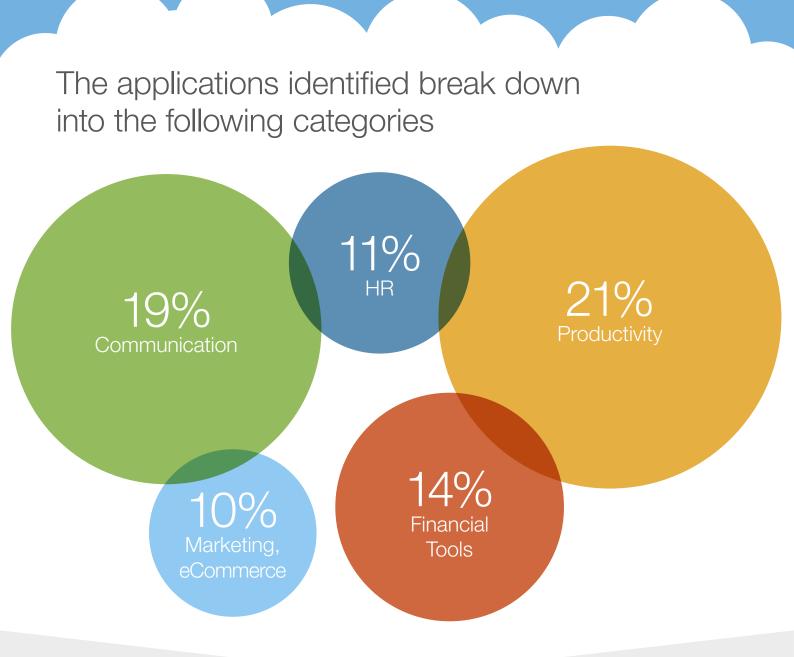
What SaaS services telcos are offering

We looked at 20 of the top telcos worldwide and analysed their offers, here is a summary of the results...



When we look at these categories across the 20 telcos and the types of applications on offer we see a number of similarities



these marketplaces

55%

have collaboration tools in their platform. Showing that those that offer this type of service tend to offer more than one application

50%

are offering Marketing and eCommerce, and Financial Tools to their SMEs.

3rd party applications are more common in telco marketplaces than own brand apps, offering credibility to the marketplace

5% Own branded apps

95% 3rd party branded apps

Application	on 1 Application :		6.25
Applicati	on 4 Application	5 Application 6	Average number of
····			apps being offered

Download our matrix

to see who is offering which applications?

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