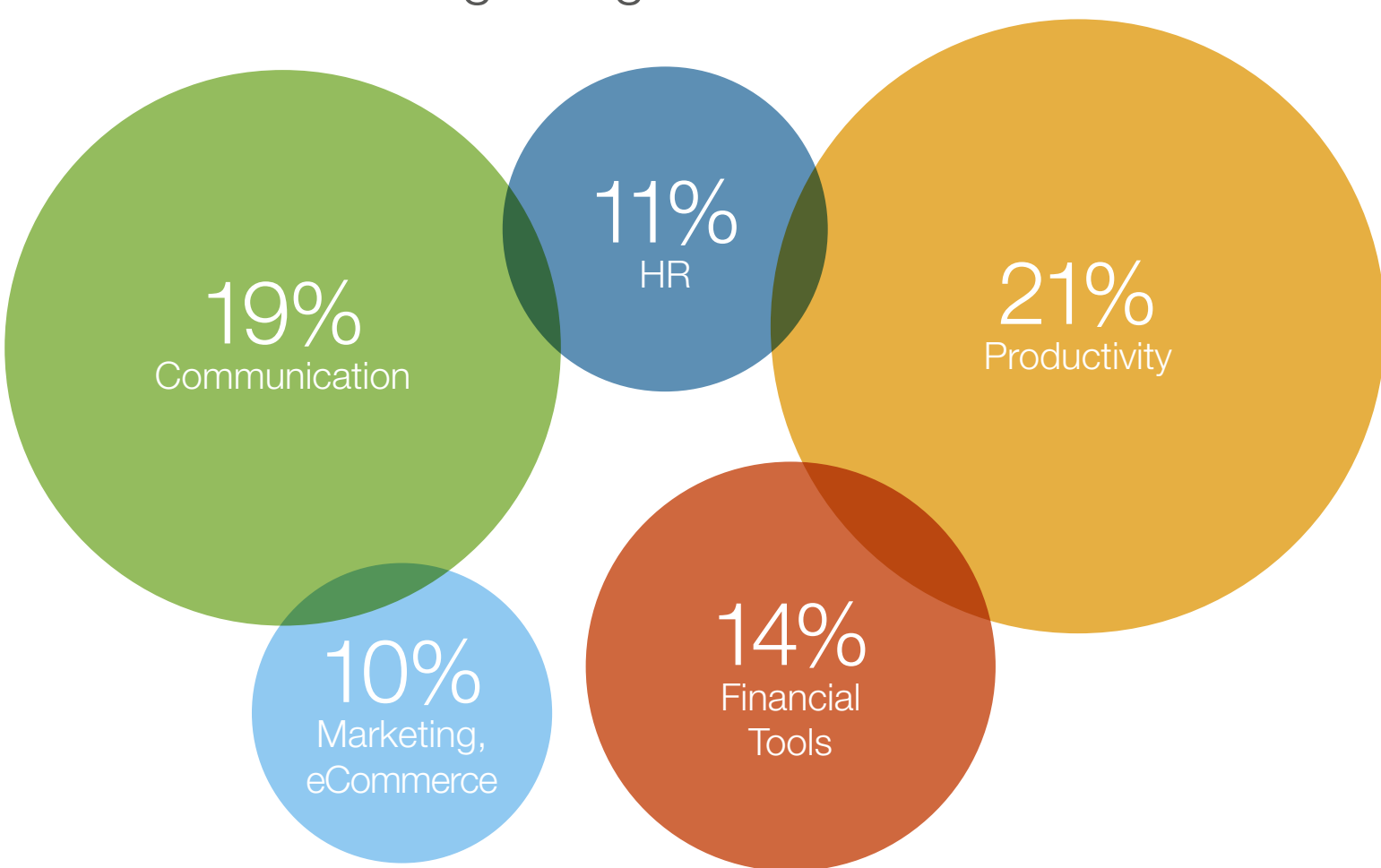


# What SaaS services telcos are offering

- We looked at 20 of the top telcos worldwide and analysed their offers, here is a summary of the results...

The applications identified break down into the following categories



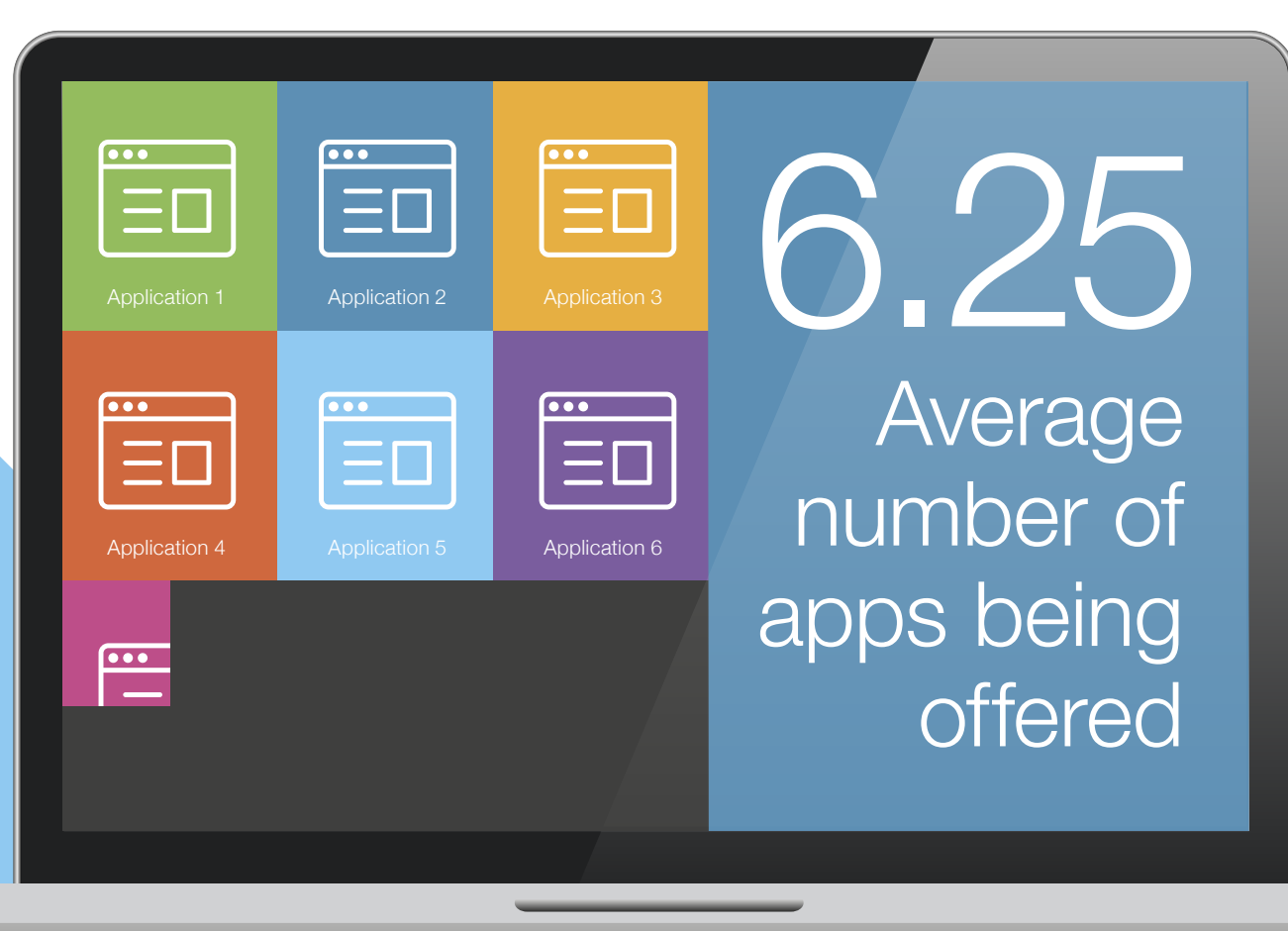
When we look at these categories across the 20 telcos and the types of applications on offer we see a number of similarities



3rd party applications are more common in telco marketplaces than own brand apps, offering credibility to the marketplace

5%  
Own branded apps

95%  
3rd party branded apps



## Download our matrix

to see who is offering which applications?